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**Get Noticed on GOOGLE**  
**Maps in your Local Area &**  
**Generate High Quality Leads**

**GOOGLE MY Business WORKSHOP**  
**DURATION 2.30 HOURS 11 AM-1.30 PM**  
**LOCAL SEO "LIVE TRAINING"**  
**Includes GOOGLE Certification**

**SESSION 1** Why do you need to list your **business in Local SEO**. In what ways you can **Improve Google Map Page Ranking**

**SESSION 2 IMPROVING LOCAL SEO AND YOUR COMPANY'S GMB PAGE RANKINGS**  
1. What's Local SEO? Tips for Ranking higher.  
2. Getting Your Company on Google's Local  
3. How Can Local SEO Impact Your Organization?

**SESSION 3 CLAIMING & SETTING UP GOOGLE MY BUSINESS OPTIMIZATION**  
1. Claim / Create a Google My Business Listing  
2. Request **Ownership** of a Listing  
3. Verify Google My Business, Setting up Company  
4. Upload Photos & Videos to Your GMB Listing  
5. Managing **REVIEWS** for growing your business.

**SESSION 4 LEARN TO CREATE EVENTS & OFFERS ON GOOGLE SEARCH & MAP LISTINGS**

**SESSION 5 ANALYTICS & MEASURING GOOGLE Business Traffic Data Insights on Maps**

**SESSION 6 How to Setup your CATEGORIES, Services, SYNCING Messaging, Appointments and Products on Google Search & Maps Updating Price list. Assigning Users..etc.**

**SESSION 7 Give GOOGLE Exams & Get Certificate**



**28th**  
**June**  
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**11am**

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# How to get your Local Business on the First Page of **GOOGLE** Maps?

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